Sub: - Observance of "30th National Road Safety Week 2019" from 4th to 10th February, 2019 - Regarding

Madam/Sir,

You may be aware that over 1.47 lakhs people lose their lives every year in our country in road accidents and many more are debilitated. This causes immense economic hardship and emotional trauma to their families. There is an urgent need to make our roads safer as the loss of lives and limbs cannot be accepted as the price of mobility.

2. The Central and the State Governments have been implementing various measures to make our roads safer. But the magnitude and gravity of the problem in such that these alone will not suffice. There is a need for the society at large to take cognizance of the issue and to join hands to make road safety a social movement.

3. To give all the stakeholders an opportunity to take part in concerted action for the cause. "Road Safety Week" is observed throughout the country every year in order to highlight and emphasize the need for safe roads. It is also an opportunity for all stakeholders to contribute to the cause by taking up activities to promote the concept.

4. The 30th Road Safety Week will be observed from 4th to 10th February, 2019. The theme of this year is, “Sadak Suraksha - Jeevan Raksha”.

5. Involvement of all the concerned agencies at State & District levels like Transport, Police, Health, Information & Publicity, Education, PWD, Panchayat Raj, UDH etc. and other field agencies like Transport Authorities, District Authorities, District Road Safety Committee, Voluntary Organizations etc. may be ensured. In addition, a proactive enforcement drive such as Enforcement, Road Engineering, Vehicle Engineering & Environment, Education & Awareness and Emergency-Post-Crash Response during the Week would underscore the seriousness about safety on the roads. An Action Taken Report in the matter may also be sent to this Ministry by 28th February, 2019.

Yours sincerely,

(Ramandeep Chowdhary)
Deputy Secretary to the Government of India.
Tele. No. 23710213